

An In-Depth Exploration of the Portraiture Research Method

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Portraiture is a qualitative research method derived from ethnography and phenomenology. This approach seeks to describe, understand, and interpret complex human experiences by consciously integrating positive features of both phenomenological and ethnographic methods to create valid and more precise portraits of research participants. In other words, the portraiture research method seeks to combine artistic storytelling and scientific accuracy in research. While initially deployed within the realm of education and educational leadership, the portraiture research method has transcended its origins and found applications in diverse disciplines, including social work, nursing, health, psychology, and criminology. Consequently, this article aims to acquaint readers with the structure, principles, and applications of the portraiture research method in the realms of the humanities and social sciences.

Keywords: Portraiture Research Method, Qualitative Research Method, Ethnography, Phenomenology.

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